

## What you can expect from us.

The industry's most important event.

### Simply unique: transport logistic's strengths

The "Who's Who" of the international transport and logistics industry meets at **transport logistic 2011**. And for good reasons, because the world's leading exhibition offers you the following:

- › It depicts the value chain in its entirety
- › Innovations and trends at the global level
- › Comprehensive presence of international market leaders
- › Unique supporting programme

Profit from this unique event. We look forward to seeing you.



### Simply affordable: Order tickets online.

If you go online and order your tickets in advance, you profit in two ways:

- › You save money.
- › You save valuable time when you arrive at the fair.
- › [www.transportlogistic.de/tickets/en](http://www.transportlogistic.de/tickets/en)

Tickets	Advance online sales	Box-office price	Discount ticket*
1-day ticket	EUR 21	EUR 26	EUR 15
Permanent pass	EUR 35	EUR 40	EUR 20

\* For students, teachers, retirees, military and the unemployed (against presentation of appropriate identification) and groups of 15 or more people. Only available at the fair.

## Our services at a glance.

Everything to make your visit a success.

### Visitor services

Everything you need from A to Z: Use our wide range of visitor services to make your stay at the fair a complete success.

› [www.transportlogistic.de/visitorservices](http://www.transportlogistic.de/visitorservices)

### Exhibitor database

Our exhibitor database, which features various search functions, will give you a complete overview of all the companies exhibiting at **transport logistic 2011**.

› [www.transportlogistic.de/exhibitors](http://www.transportlogistic.de/exhibitors)

### Exhibitor Highlights

The Exhibitor Highlights search function allows you to research specific new product and technical innovations as well as the exhibitors' news about their companies and events.

› [www.transportlogistic.de/highlights/en](http://www.transportlogistic.de/highlights/en)

### Hotel reservations

Our partners would be pleased to help you find a hotel room. Or simply go online and make your reservations yourself.

› [www.transportlogistic.de/hotels/en](http://www.transportlogistic.de/hotels/en)

### Getting there

Whether you travel to Munich by plane, train or automobile: the trade-fair centre is quick and easy to reach.

› [www.transportlogistic.de/travel](http://www.transportlogistic.de/travel)

**Dates**  
 10–13 May 2011  
 New Munich Trade Fair Centre  
 East and West Entrances

**Contact**  
 Messe München GmbH  
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**Times**  
 Tue.–Thu. 9 a.m.–6 p.m.  
 Fri. 9 a.m.–5 p.m.



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in cooperation with  
**BVL**  
 Bundesvereinigung Logistik



## Information for visitors



## Find pioneering solutions.

At the gathering for the logistics community.

### A reflection of the international logistics industry: Recognise trends, shape the future.

The economy is recovering—and the logistics industry is in the middle of it all. Still, the mega-trends of the next ten years continue to pose major challenges to market participants: whether it is the globalisation of commercial transport, increasing international outsourcing or heightened environmental awareness.

At the same time, changing markets always mean big opportunities. It is important to recognise them early and set the course toward a successful future. **transport logistic** gives you a clear look at where the global logistics industry stands and in what direction it is developing.

Secure yourself a decisive information advantage. Attend **transport logistic 2011**.

### An experience-oriented business platform: Use your opportunities.

**transport logistic** has established itself as the world's most important exhibition for logistics, mobility, IT and supply-chain management. One of the factors behind this success is its clear orientation as a contact and transaction-oriented industry gathering. What matters here are convincing answers, innovations and solutions. The fair's effective concept has been confirmed by constant increases in the number of international exhibitors and trade visitors.

Feel the pulse of the industry. Be sure not to miss **transport logistic 2011**.

### Experience the spectrum of transport logistic 2011:

- › Freight transport/logistics services
- › Freight transport systems
- › IT, telematics, e-business, telecommunications
- › Intralogistics, warehouse management systems, auto ID, packaging

## Experience the industry's trends.

At the world's leading exhibition for transport and logistics.

**transport logistic**

THE LEADING EXHIBITION

[www.transportlogistic.de](http://www.transportlogistic.de)  
[www.AirCargoEurope.de](http://www.AirCargoEurope.de)



including  
**10–13 May 2011**  
 New Munich Trade Fair Centre

## Supporting programme 2011

### Explosive. Informative. Visionary.

At the forums that make up our first-rate supporting programme, well-known experts will inform you about the industry's latest hot topics and inspire you to exchange views with others. All events are free of charge to visitors.

#### Conferences

##### › Air Cargo Europe 2011

5th International Conference for the Global Air Cargo Industry  
Wednesday, 11 May 2011, 10:00–12:15 h  
Organisers: Messe München International/  
A-Z Group, Air Cargo Week  
[www.AirCargoEurope.com](http://www.AirCargoEurope.com)



##### › mariLOG 2011

**Maritime logistics 2020—Discovering slowness?**  
6th International Conference for Maritime Logistics  
Tuesday, 10 May 2011, 13:00–17:00 h  
Organiser: DWV Media Group GmbH  
[www.marilog.com](http://www.marilog.com)



#### Country and region specials

##### › Africa—Laying the tracks for the future

Tuesday, 10 May 2011  
Southern African-German Chamber of Commerce and Industry/  
German African Business Association

##### › Turkey—Booming market and gateway to the Middle East

Wednesday, 11 May 2011  
Aysberg Group/German Association for Freight Forwarding  
and Logistics (DSL) V

##### › Country special France

Thursday, 12 May 2011  
UBIFRANCE

##### › Logistics hub Austria: Tapping new markets!

Friday, 13 May 2011  
MMI—Mittel-/Osteuropa GmbH

#### Forums

Tuesday, 10 May 2011

##### › CER Forum

Community of European Railway and Infrastructure Companies (CER)

##### › European transport-telematics solutions for transalpine logistics

German Association of Transport Sciences/German Association of Transport Sciences District South Bavaria/Chamber of Industry and Commerce for Munich and Upper Bavaria/Austrian Society for Traffic and Transport Sciences

##### › Bottlenecks in the Hinterland—Requirements and investment needs

German Logistics Association (BVL)

Wednesday, 11 May 2011

##### › Green logistics—successfully protecting the climate

German Transport Forum

##### › When to open the borders of European Union for freight trains?—Europe's long journey to "Schengen Agreement on rails"

German Railway Industry Association

##### › Current issues concerning telematics applications for the transport of dangerous goods—Where things stand and projects

Federal Ministry of Transport, Building and Urban Development (BMVBS)

##### › Urban supply channels today and tomorrow

LOGISTIK HEUTE, Huss-Verlag GmbH

##### › Upturn in the countries of Eastern Europe—How soon will they catch up?

German Logistics Association (BVL)

##### › Auto ID and sensor technologies for logistics

Fraunhofer Institute for Material Flow and Logistics (Fraunhofer IML)/AIM-D e.V., Association for Automatic Identification and Mobility Germany

##### › Intermodal logistics in the system of waterways

Federation of German Inland Ports/German Association for Freight Forwarding and Logistics (DSL) V

##### › Connecting Europe on rails—International concepts in rail-freight transport

Association of German Transport Undertakings (VDV)

Thursday, 12 May 2011

##### › Focus point loading dock: Logistics bottleneck or interface to efficient processes?

Federal Association of Road Haulage Logistics and Disposal

##### › Logistics companies—players or playthings of the economic situation?

German Transport Forum

##### › Potential of combined transport—Successful integration in procurement and distribution, optimisation potential and development trends

Fraunhofer Institute for Material Flow and Logistics (Fraunhofer IML)

##### › Italian Logistics Forum

Italian Chamber of Commerce—Munich

##### › Intelligent processes for sustainable and flexible inbound logistics

German Association Materials Management, Purchasing and Logistics (AMMPL)

##### › Telematics—Networking, support, efficiency gains

German Logistics Association (BVL)

##### › Logistics software from the wall socket—Is cloud computing a risk or an opportunity

Fraunhofer Institute for Material Flow and Logistics (Fraunhofer IML)/BITKOM—German Association for Information Technology, Telecommunications and New Media

##### › COOL LOGISTICS—The success story of the reefer container!

Hamburg Süd/Jacobs University Bremen gGmbH/  
Messe München International

#### Careers in logistics

Panel discussion:

**Careers in logistics: I have my Bachelor's—now what? Master's degree or jump right into the business world**

Job market:

**"Hello, career!"**

**Job exchange for junior staff in logistics**

[www.verkehrsrundschau.de/events](http://www.verkehrsrundschau.de/events)

Verkehrsrundschau, Verlag Heinrich Vogel/

Springer Fachmedien München GmbH

Friday, 13 May 2011

##### › Crisis-proof financing for truck fleets

TRANSPORT, Huss-Verlag GmbH

##### › Transportation policy meets logistics: Political framework conditions versus the needs of the logistics sector

Verkehrsrundschau, Verlag Heinrich Vogel/  
Springer Fachmedien München GmbH

#### Friday is Executive Day

Take advantage of the chance to make appointments in advance. Additional information and a list of participating exhibitors is available at  
[www.transportlogistic.de/executiveday](http://www.transportlogistic.de/executiveday)

## The industry's entire range

Solutions on 100,000 m<sup>2</sup> of space

